



“THE BIRTHPLACE OF THE STATE OF NEW YORK”
OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

t: 914.422.1411
f: 914.422.1395

FOR IMMEDIATE RELEASE

April 24, 2013

Contact: Fran Croughan
Deputy Commissioner
Recreation & Parks Department
Tel: (914) 422-1250
fcrougha@whiteplainsny.gov

City of White Plains Annual Cherry Blossom Festival

Mayor Thomas M. Roach, the White Plains Recreation & Parks Department and The Japan Education Center invite you to celebrate a festival of Japanese culture and tradition this Sunday, April 28th at the City of White Plains Annual Cherry Blossom Festival.

The cherry tree and its blossoms, known as *sakura*, hold great significance for the Japanese people and are an important part of their rich history. In Japanese culture the cherry blossom represents the end of the winter season and the beginning of new life in spring as well as the ephemeral nature of all life. They are a symbol of the cycle of life, death and rebirth. Viewing the cherry blossoms is an annual social and cultural event in Japan in which almost all citizens take part. White Plains is honored to be part of that tradition.

The afternoon will include Japanese music, dance, song, storytelling, games and crafts. Japanese food and beverages will be available for sale. This wonderful educational and entertaining event will appropriately take place among groves of Japanese cherry trees located at Turnure Park on Lake Street from Noon until 5:00 p.m. It is free and open to the public.

For additional information, please call the Recreation & Parks Department at (914) 422-1339.

Rain location: Eastview Middle School Gymnasium on Main Street.

#